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Sent: 11/14/2007 1:24 PM.

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Cc: [-] Kirk

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Subject: DRAFT Owner Letter for Lexus ES 350 and Toyota Camry All Weather Floor Mat.

Hi Chris:

I hope you had a good flight.

Per our discussion today, if you could assist us by reviewing the attached Owner Letters for the Lexus ES 350 and Toyota Camry All Weather Floor Mat (AWFM) campaigns. This version of the letter advises consumers that a newly designed AWFM for the driver's seating position is now ready.

[Lexus ES 350]

[Toyota Camry]

Please note that since the Lexus ES 350 is equipped with carpeted floor mats as a Factory Standard Accessory, the retaining hooks (clips) are installed in the vehicle. In the Camry, the clips are included with the floor mat. Therefore there are slight differences in the Owner Letter language in this regard.

[Differences (emphasis added) under the "What is the Condition?" section.]

The optional Lexus ES 350 All Weather Floor Mat is specifically engineered and manufactured for ES 350 vehicles. There are two grommet holes in the All Weather Floor Mat and retaining hooks (clips) attached to the carpet of the vehicle to secure the mat.

The optional Toyota Camry All Weather Floor Mat is specifically engineered and manufactured for Camry vehicles. This includes two grommet holes in the All Weather Floor Mat and retaining hooks (clips) to secure the mat to the vehicle's carpet.

As stated during our conversation today, TMC is still reviewing the owner letters. Therefore, if you could wait until we hear from TMC before submitting them to NHTSA for approval, we would appreciate it.

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